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Introduction: The Dimensions of Technological Change

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INTRODUCTION

THE DIMENSIONS OF TECHNOLOGICAL CHANGE

Henry T. King, Jr.

Bud Mathaisel is the highest level executive at Ford Motor Company responsible for information technology. His appointment now is reflective of the growing importance of information technology to Ford's success, including process re-engineering efforts aimed at achieving goals of breakthroughs in product quality, and time-to-market. Previously, Mr. Mathaisel was a partner at Ernst & Young specializing in strategic use and management of information technologies. He has over twenty years of experience as a consultant in the strategic planning and implementation of information technology. In the mid-1980s, Mr. Mathaisel served as Chief Information Officer at Walt Disney Corporation. He holds a B.S. and an M.S. degree from M.I.T., graduating with the highest honors.

Our Canadian speaker is a leading Canadian government official, Andrei Sulzenko. He is Assistant Deputy Minister, Industry and Science Policy, of Industry Canada. He is responsible for the development of macroeconomic policy, including directing industrial science and technology policies. He has had a wide variety of top positions in the government of Canada. Andrei is going to look at technological change from the standpoint of the government view concerned with its effect on its constituents. I think it is very important that we have him here today.

